

Event Promotion Opportunities

Platinum Level Exhibit

US\$6,000 (SOLD OUT!)

What You Receive

- 2 meter wide exhibit spaces in prime location.
- Exhibitors can have pop-up displays behind their tables.
- 2 conference registrations included and one additional at a discounted rate of US\$400.
- Special recognition in final program.
- Your logo/recognition on all 12th Annual SCIP European Summit marketing materials, press releases, articles, etc.
- Opportunity to provide one page of promotional literature for insertion in attendees' tote bags.
- Your logo/recognition on all 12th Annual SCIP European Summit marketing materials, press releases, articles, etc.
- Recognition on 12th European Summit section of SCIP website.
- Recognition in all advertisements and marketing materials promoting the European Summit.
- ½ page, black & white advertisement in Competitive Intelligence Magazine; distributed to all SCIP members.
- Use of summit attendee mailing list. Pre-summit and post-summit lists supplied in electronic (text file) for marketing purposes.

Gold Level Exhibit

US\$2,500 (One remaining)

What You Receive

- 2 meter wide exhibit space in the exhibit hall.
- Exhibitors can have pop-up displays behind their tables.
- One conference registration included, one additional at discounted rate of US\$400.
- Recognition on 12th European Summit section of SCIP website.
- Recognition in final program.
- Use of Summit attendee mailing list. Pre-summit and post-summit lists supplied in electronic (text file) for marketing purposes.

Silver Level Exhibit

US\$1,000 (Four Remaining)

What You Receive

- 2 meter wide exhibit space in the exhibit hall. (Separate registration for attendance required for each person planning to attend).
- Recognition on 12th European Summit section of SCIP website.
- Recognition in final program.

Separate Sponsorship Opportunities

All sponsors will be recognized on the conference website and in the final program.

ReQueST Competition (\$5,500) – Exclusive sponsorship of this student case study competition. The sponsor will formulate a task which will be worked on by student teams. After an initial round of competition and judging the top three teams are provided transport to conference for final judging. The sponsor is invited to sit on judging panel, is recognized during award of prize money, and is acknowledged in all competition related communications, including an article about the competition in *Competitive Intelligence Magazine* before the conference.

Dinner/Special Event (\$5,000) – Exclusive sponsor of conference dinner/special event. Sponsor will be recognized with tent cards on all tables at event and sponsor recognition signs at the event. Sponsor can have flyer placed on each attendee's seat.

Tote Bag (\$3,000) – Exclusive sponsor of tote bag. Logo printed on tote bags given to all conference attendees.

Scientific Competition (\$1,500) – Exclusive sponsor of event which invites submissions of seminar papers, dissertations and diploma theses. The sponsor is invited to sit on judging panel, is recognized during award of prize money, and is acknowledged in all competition related communications.

Lanyard (SOLD!) – Exclusive sponsor of conference lanyards. Logo printed on lanyards given to all conference attendees.

For more information about exhibit and sponsorship opportunities contact Jon Lowder at jlowder@scip.org or +1.336.499.6126



12th Annual SCIP European Summit
October 24-26, 2007, Bad Nauheim, Germany

PROMOTIONAL CONTRACT

This Agreement for the 2007 SCIP European Summit is between SCIP and the company/individual named below.

Mr. Ms. Dr. Miss (Please Select One) Name:

Title/Position:

Organization:

Address:

City:

State/Province:

Postal Code:

Country:

Tel:

E-mail:

Fax:

Web Site:

		Calculating your cost:	
<p align="center">Exhibit Selection</p> <p><input type="checkbox"/> Platinum (US\$6,000) Sold out! <input type="checkbox"/> Gold (US\$2,500) <input type="checkbox"/> Silver (US\$1,000)</p>		Exhibit Total:	
<p align="center">Registration</p> <p>Platinum exhibitors receive two complimentary registrations, a third registration at the discount price (US\$400) and all additional registrations are full price (US\$600). Gold exhibitors receive one complimentary registration, a second registration at the discount price (US\$400) and all additional registrations are full price (US\$600). Silver exhibitors receive one discount registration (US\$400), and all additional registrations at full price (US\$600). <i>Please note that exhibitors will receive registration forms for personnel at a later date.</i></p>		Registration:	
		<u> </u> x US\$400 (Discount)	
		<u> </u> x US\$600 (Full)	
<p align="center">Sponsorships</p> <p><input type="checkbox"/> Dinner/Special Event Sponsor (US\$5,000) <input type="checkbox"/> Lanyard Sponsor (US\$1,500) Sold! <input type="checkbox"/> ReQueST Competition Sponsor (US\$5,500) <input type="checkbox"/> Scientific Competition (US\$1,500) <input type="checkbox"/> Tote Bag Sponsor (US\$3,000)</p>		Sponsorship Total:	
		Total Amount Due:	

Payment Method: (You can pay by check, credit card)

- Check – Made payable to SCIP, 1700 Diagonal Road, Suite 600, Alexandria, VA, 22314 on a draft through a U.S. Bank in U.S. currency.
- Visa* Master Card* American Express* Wire Transfer (please contact Jon Lowder, see below)

Credit Card Number:

Exp. /
Date:

Name on the Card:

Billing Postal
Code:

Signature:

Security code**:

*Credit card will be charged in US funds. **Security code on AMEX card is the four digit number above and to the right of account number on the front of the card. On VISA and MASTERCARD it is the last three digits on the back of the card.

Please forward this form to: SCIP, 1700 Diagonal Road, Suite 600, Alexandria, VA 22314, USA, Attn: Jon Lowder
jlowder@scip.org, Tel: +1.703.739.0696, Fax: +1.336.217.8610. Jon is also contact for wire transfers.

Cancellation policy: All requests for refunds must be in writing. Refund requests received prior to the end of business (1700 hours EST) on Friday, 10 August 2007, will be subject to a US\$150 cancellation fee. After Friday, 10 August 2007, refund requests will be subject to a 50% cancellation fee. After Friday, 14 September 2007, no further refunds will be made. There are no exceptions to this refund policy.